

Strategic Planning Implementation Annual Workplan Fiscal Year 2011

Northeastern Illinois University's Strategic Plan includes Six Strategic Goals with broad Action Steps for each. As we implement the Plan, we annually select specific activities under each Goal for our University-wide focus. We have chosen the activities described below for FY2011. In addition to these items, other activities will be implemented across all units of our campuses. Activities are numbered to correspond to Action Steps within the Strategic Goals.

Student Success: Ensure student success from recruitment through graduation by creating a culture in which all members of the University community are engaged in attracting, educating, and graduating students who achieve the objectives for baccalaureate and graduate degrees.

1.1.1 Implement Noel Levitz Student Satisfaction Inventory and Institutional Priorities Survey in order to guide updated retention strategies.

1.2.1 Revise and strengthen articulation agreements and dual admission agreements with community colleges and streamline course-by-course equivalency process. Extend degree audit beyond general education by writing and implementing articulations for at least five majors.

1.3.1 Review and revise Graduate College admission procedures.

1.3.2 Review undergraduate admissions requirements and the relationship of those requirements to predicting student success.

1.4.1 Establish a University-wide task force to review and develop recommendations to strengthen advising practices across colleges.

1.4.2 Implement Advisor/Trac to improve consistency of advice given to students.

1.5.1 Continue reorganization of Student Life division to increase student engagement.

1.5.2 Strengthen the work of the Career Services office and increase coordination between Career Services, academic departments, and academic advising.

1.5.3 Expand programs related to participation of families in University life.

Academic Excellence and Innovation: Develop an environment that supports curricular and pedagogical innovation aligned with the mission of the institution, the standards of the disciplines, student needs, and career and civic opportunities in a global society.

2.1.1 Establish a University-wide task force on graduate education to develop the Statement of Objectives for the Masters Degree, determine workforce demand and interest for current and future programs, examine the organizational structure, and explore the feasibility of doctoral degree programs within the College of Education.

2.2.1 Develop a plan for new requirements in General Education, based on the outcomes of the Task Force on General Education, as well as University-wide discussion, and participation in the summer workshop of the American Association of Colleges and Universities.

2.3.1 Enhance Mathematics Development curriculum based on national best practices and review by Northeastern faculty.

2.3.2 Develop joint Bachelor/Masters degree programs enabling students to complete both degrees more quickly than if taking separate degrees.

2.5.1 Complete review process for majors in Environmental Science, Global Studies, and Latino and Latin American Studies.

2.6.1 Develop three degree completion programs at the University Center of Lake County.

2.6.2 Consider options for an intercampus shuttle service in order to increase student access to programs across campuses.

2.8.1 Implement recommendations of On-Line Learning Task Force in order to promote new on-line courses, to maintain standards of excellence in courses, and to develop a readiness module for on-line students.

2.8.2 Implement additional on-line library services and enhance on-line information resources to support faculty, staff and students, especially those not on the main campus.

2.8.3 Complete audio/visual installation in the classrooms in CCICS, Fine Arts, and the Science Building, thereby completing the audio/visual installations in all classrooms on all University campuses.

2.9.1 Request colleges to identify curricular innovations to address areas of high work force needs.

Urban Leadership: Work collaboratively with educational, social service, governmental, and business institutions in Chicago and the region to build upon NEIU's tradition of community involvement.

3.1.1 Establish professional development school partnerships to augment K-12 student preparation for higher education and to offer new development opportunities to in-service teachers.

3.2.1 Expand non-credit ESL offerings to community members at El Centro.

3.2.2 Develop initiatives to enhance corporate and community outreach in the College of Business and Management.

3.2.3 Explore opportunities for additional off-site degree completion programs.

3.3.1 Seek support to establish a Research Program on Immigration.

Exemplary Faculty and Staff: Invest in faculty and staff to make NEIU a world-class metropolitan university and an employer of choice.

4.1.1 Explore models for conflict resolution among faculty and staff.

4.2.1 Develop a set of studies that identifies the median salary for selected comparison groups for all pay classifications at the University.

4.3.1 Establish professional development programs for faculty and staff in areas of high need, such as grant writing, applied learning, on-line education, advising, and career services.

4.5.1 Establish a Faculty Research Symposium, based on the model of the Student Research Symposium.

4.5.2 Explore new models to recognize the contributions of exemplary faculty, staff, and programs.

Enhanced University Operations: Provide a supportive learning, teaching and working environment by improving operating productivity, physical infrastructure, and environmental sustainability.

5.1.1 Implement on-line student account statement delivery and electronic disbursement of student refunds and other student account credits (including financial aid award proceeds, overpayments, etc.)

5.2.1 Complete market research and feasibility studies to explore options for adding a residential life component.

5.3.1 Identify options for a one-stop facility for evening and weekend students.

5.4.1 Make all NEIU campuses fully wireless.

5.4.2 Develop the framework and implement the process for University-wide technology planning.

5.4.3 Complete University website redevelopment plan including a Spanish language translation function on the website.

5.4.4 Develop comprehensive campus word mark system.

5.4.5 Launch interactive broadcast marketing campaign.

5.5.1 Complete construction of Admissions and Transfer Center. Relocate the Advising Center to lower level of Lech Walesa Hall.

5.5.2 Complete a facilities master plan to identify the current and long-term growth needs of the University, including energy infrastructure needs.

5.5.3 Renovate student activities areas in Building E to consolidate functions that are currently dispersed in several locations and provide better space for students.

5.6.1 Implement a comprehensive package of energy conservation measures to reduce energy use and promote environmental sustainability.

5.7.1 Develop a University-wide security strategy for the effective and efficient integration of building access control and security camera deployment.

Fiscal Strength: Enhance the University's financial position by reducing reliance on state general funds and student tuition, diversifying revenue sources, and strengthening institutional relationships with federal, state, and local governments, and private sponsors.

6.1.1 Develop an inventory of new grant information and opportunities appropriate to Northeastern for the near future; pursue as many as manageable.

6.2.1 Strengthen relations with government agencies to increase University grant funding opportunities and resources for economic development.

6.2.2 Advance University construction needs with elected officials.

6.2.3 Increase earmark requests for University special projects.

6.3.1 Develop and standardize business processes and procedures (e.g., revenue collection, use of facilities, expense accounting and payment) for non-credit-bearing programs.

6.4.1 Recruit fifteen board members for the NEIU Alumni Association board of directors.

6.4.2 Establish NEIU Alumni Association Center to engage, cultivate, and steward alumni.

6.5.1 Develop a corporation and/or foundation prospect pool of at least 24 institutions and submit grant proposals or letters of inquiry as invited.

6.5.2 Increase philanthropic support by 5%.